

# FIRE SIDE GALA

*celebration by the sea*

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## SPONSORSHIP OPPORTUNITIES

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**Slow Burn Theatre**

Julie Valent

(954) 558-7438

[jvalent@slowburntheatre.org](mailto:jvalent@slowburntheatre.org)





HELP US  
KEEP  
THE FIRE  
BURNING.



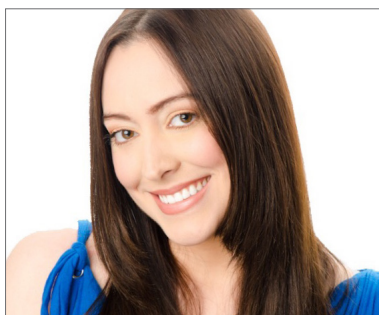
## Please join us as a Corporate Sponsor of the Fireside Gala 2022 – Celebration by the Sea

Be a part of the celebration at Slow Burn Theatre Company's Fireside Gala on Saturday, September 10, 2022, at 6:30 pm, where hundreds of Community Arts leaders will come together to Kick-Off the 2022-23 Theatre Season and support the Mission and Vision of this one-of-a-kind theatre company. This 2nd Annual Event will be a night of fun cocktails, dining, live entertainment and "on fire" dancing at the Bahia Mar Fort Lauderdale Beach.

**Thank you for your consideration and support of Slow Burn Theatre Company.**



**Steve MacLaughlin**  
Gala Emcee  
NBC 6 Meteorologist



**Carla Bordonada**  
Guest Artist



**George Tandy and The Jam Band**  
Gala Band

### **Fireside Gala 2022 - Celebration by the Sea Committee**

Ms. Pamela M. Dalton  
Mr. David Diaz  
Dr. Joanna Drowos  
Ms. Tonya Evans

Mr. Patrick Fitzwater  
Ms. Shirley Gross  
Mr. Matthew Korinko  
Ms. Rebecca Lathrop

Mr. Marc Martorana  
Mr. Michael Mehmet  
Mr. Ryan Poliakoff  
Mr. George Tandy

Ms. Julie Valent  
Ms. Barbara Valle  
Ms. Michele Volpe  
Ms. Paula Williams-Laird



Sponsorship

# Packages



**FIRESIDE GALA  
TITLE SPONSOR**

**\$20,000**

**Name Recognition in Title of Event: "(Your Company Name) 2nd Annual Fireside Gala"**

VIP Seating for Twenty (20)

Company Logo Displayed throughout the Event

Prominent logo placement on all collateral materials:

- Digital Invitation
- Silent Auction Platform
- Social Media Campaign

Podium Recognition

Company Name included on Table Signage

Company Logo included on Slow Burn Theatre website

Organization featured in Slow Burn Theatre Newsletter – Distribution 18,000

Four Tickets to Opening Night of Little Shop of Horrors- October 15, 2022

Networking Opportunities  
· Invitation to VIP Cocktail Event prior to Gala

Exclusive VIP SWAG BAG for each guest

Exclusive Sponsorship-Limited to One Entity



**FIRESIDE GALA  
PRESENTING SPONSOR**

**\$15,000**

**"Presented by" Name Recognition on All Marketing Materials & PR**

Premium Seating for Twenty (20)

Prominent logo placement on all collateral materials:

- Digital Invitation
- Silent Auction Platform
- Social Media Campaign

Podium Recognition

Company Name included on Table Signage

Company Logo included on Slow Burn Theatre website

Organization featured in Slow Burn Theatre Newsletter – Distribution 18,000

Two Tickets to Opening Night of Little Shop of Horrors- October 15, 2022

Networking Opportunities  
· Invitation to VIP Cocktail Event prior to Gala

Exclusive VIP SWAG BAG for each guest

Exclusive Sponsorship-Limited to One Entity



**FIRESIDE GALA  
BONFIRE SPONSOR**

**\$10,000**

**"Bonfire Sponsor" Name Recognition on All Marketing Materials & PR**

Preferred Seating for Twenty (20)

Prominent logo placement on all collateral materials:

- Digital Invitation
- Silent Auction Platform
- Social Media Campaign

Podium Recognition

Company Name included on Table Signage

Company Logo included on Slow Burn Theatre website

Organization featured in Slow Burn Theatre Newsletter – Distribution 18,000

Networking Opportunities  
· Invitation to VIP Cocktail Event prior to Gala

## Campfire Sponsor

**\$5,000**

Seating for Ten (10)

Company Logo included on Silent Auction Platform & Social Media Campaign

Company Name included in Table Signage

Company Logo included on Slow Burn Theatre website

Organization featured in Slow Burn Theatre Quarterly Newsletter – Distribution 18,000

Networking Opportunities

- Invitation to VIP Cocktail Event prior to Gala

## Flame Sponsor

**\$2,500**

Seating for Six (6)

Company Logo included on Silent Auction Platform & Social Media Campaign

Organization featured in Slow Burn Theatre Quarterly Newsletter – Distribution 18,000

Networking Opportunities

- Invitation to VIP Cocktail Event prior to Gala

## Blaze Sponsor

**\$1,500**

Seating for Four (4)

Company Logo included on Silent Auction Platform & Social Media Campaign

Networking Opportunities

- Invitation to VIP Cocktail Event prior to Gala

## Storyteller Sponsor

**\$750**

Seating for two (2)

Networking Opportunities

- Invitation to VIP Cocktail Event prior to Gala

## Underwriting Opportunities

Beverage Underwriter: \$10,000

Wine Underwriter: \$5,000

Cocktail Party Underwriter: \$2,500

Silent Auction Platform Underwriter: \$2,500

Décor Underwriter: \$2,500

Graphic Artist: \$1,000

Photographer: \$600

Signage: \$250



2<sup>nd</sup> Annual Fireside Gala

# Sponsorship Commitment Form

Saturday, September 10, 2022 | 6:30 PM | Bahia Mar Fort Lauderdale Beach

Yes, I am happy to support Slow Burn Theatre’s 2nd Annual Fireside Gala.  
I have indicated my sponsorship level below:

### Sponsorship Packages

- Title Sponsor: \$20,000
- Presenting Sponsor: \$15,000
- Bonfire Sponsor: \$10,000
- Campfire Sponsor: \$5,000
- Flame Sponsor: \$2,500
- Blaze Sponsor: \$1,500
- Story-teller Sponsor: \$750

### Underwriters

- Beverage: \$10,000
- Wine: \$5,000
- Cocktail Party: \$2,500
- Silent Auction Platform: \$2,500
- Décor: \$2,500
- Graphic Artist: \$1,000
- Photographer: \$600
- Signage: \$250

Your Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Payment Method:

- Check (payable to Slow Burn Theatre Company)
- Send me a bill
- Credit Card

Cardholder Name: \_\_\_\_\_ Account #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return form to Julie Valent at  
jvalent@slowburntheatre.org | 954-558-7438 or mail checks and form to:  
Slow Burn Theatre Company | 201 SW 5th Avenue | Fort Lauderdale, Florida 33312-7112  
TAX ID: 27-0802234

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE AT 1-800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. TAX ID# 27-0802234

# FIRE SIDE GALA

*celebration by the sea*

**slow burn**  
THEATRE CO.

201 SW Fifth Avenue  
Fort Lauderdale, FL 33312  
[slowburntheatre.org](http://slowburntheatre.org)